

An opportunity to be a part of outreach, events, and partnerships for a good cause.

Job Title: Social Media Manager

Company: Planted, Not Buried

Fall Internship

Location: Remote



Responsibilities

- Creating and executing our social media strategy
- Create videos and images for digital posts
- Manage the PNB Social media pages - Facebook, twitter, Instagram, and Slack
- Lead our social media campaigns and evaluate our marketing performance metrics
- Strong social media background with excellent communication skills and attention to detail
- Increase social media presence, engagement, and traffic
- Define and execute the communication activities according to our digital plan
- Collaborate with other businesses to promote through partnerships
- Inform clients and prospects of products and services through creative marketing strategies
- Help create a stronger digital footprint
- Track performance of all marketing campaigns
- Connect PNB with professionals especially small businesses and minority groups (race, gender, etc)
- Help organize and grow database of contacts - members, sponsors, connections
- Assist with promotion, organization, and execution of any events
- Meet regularly with colleagues to connect about philosophy, strategy, and coverage.
- Demonstrate initiative, positive attitude, attention to detail, and dependability.
- Demonstrate good organization and prioritization skills: meet deadlines, detail-oriented, multi-task

Qualifications

- Current student or recent graduate
- Ability to multitask
- Strong verbal, written, and organizational skills
- Knowledge of website management, multimedia, and new media technologies

- Expertise in social media management, graphic design, multimedia
- Knowledge of Adobe products, Canva, Final Cut, etc
- Excellent written communication skills and interpersonal skills
- Able to work in a remote environment

*This is an internship that can be used for credit

About Planted, not Buried

Planted, not Buried is an organization that welcomes everyone. It is an opportunity for students, athletes, all levels of professionals, and business owners to be empowered, inspired, educated, network, and grow towards their winning season! Together through events, community outreach, apparel, and networking opportunities, the goal is to spread positivity and inspiration to all ages.

PNB embraces the idea that at times we feel like we have been rejected or denied, but in reality we have been planted. No sometimes means not yet. Being denied is sometimes really just a delay, but either way for all of us, in those times we are working towards our winning season to reap what we have sown.

Planted, not Buried is a chance to share resources, advice, updates, events, and connect within a network of other ambitious professionals. We hold volunteer and outreach initiatives plus sell apparel and stationary embodying our messages of positivity. We also have plenty of networking opportunities through our events, slack channel, facebook, twitter and instagram.

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